



## Remit Address:

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

## INVOICE

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/22 11275
Estimate Number	11275

Invoice #	105519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	105519
Alt Order #	Debbie Stabenow - Fedel
Deal #	
Order Flight	10/22/12 - 10/28/12

## Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:15 AM	DS-T12-04H	\$375.00		4
	WJBK			Tu	10/23/12	:30	5:09 AM	DS-T12-05H	\$375.00		1
	WJBK			W	10/24/12	:30	5:22 AM	DS-T12-05H	\$375.00		3
	WJBK			Th	10/25/12	:30	5:21 AM	DS-T12-04H	\$375.00		2
	WJBK			F	10/26/12	:30	5:08 AM	DS-T12-07H	\$375.00		5
2	WJBK	Fox 2 News AM 530a	530a-6a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:51 AM	DS-T12-06H	\$375.00		1
	WJBK			Tu	10/23/12	:30	5:52 AM	DS-T12-04H	\$375.00		4
	WJBK			W	10/24/12	:30	5:39 AM	DS-T12-04H	\$375.00		3
	WJBK			Th	10/25/12	:30	5:42 AM	DS-T12-06H	\$375.00		5
	WJBK			F	10/26/12	:30	5:39 AM	DS-T12-05H	\$375.00		2
3	WJBK	Fox 2 News AM 6a	6a-7a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	6:10 AM	DS-T12-05H	\$750.00		1
	WJBK			Tu	10/23/12	:30	6:40 AM	DS-T12-04H	\$750.00		5
	WJBK			W	10/24/12	:30	6:59 AM	DS-T12-04H	\$750.00		3
	WJBK			Th	10/25/12	:30	6:15 AM	DS-T12-04H	\$750.00		2
	WJBK			F	10/26/12	:30	6:21 AM	DS-T12-07H	\$750.00		4
4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	7:58 AM	DS-T12-04H	\$750.00		2
	WJBK			Tu	10/23/12	:30	7:17 AM	DS-T12-06H	\$750.00		1
	WJBK			W	10/24/12	:30	7:38 AM	DS-T12-04H	\$750.00		5
	WJBK			Th	10/25/12	:30	7:09 AM	DS-T12-05H	\$750.00		3

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## INVOICE

Advertiser	Stabenow for Senate	Invoice #	105519-1
Product	Stabenow Week of 10/22 11275	Invoice Date	10/28/12
Estimate Number	11275	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WJBK	Order #	105519
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Fedel
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
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Suite 670  
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
	WJBK			F	10/26/12	:30	7:16 AM	DS-T12-07H	\$750.00		4
5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	8:29 AM	DS-T12-04H	\$750.00		2
	WJBK			Tu	10/23/12	:30	8:11 AM	DS-T12-05H	\$750.00		1
	WJBK			W	10/24/12	:30	8:35 AM	DS-T12-06H	\$750.00		3
	WJBK			Th	10/25/12	:30	8:56 AM	DS-T12-04H	\$750.00		5
	WJBK			F	10/26/12	:30	8:19 AM	DS-T12-06H	\$750.00		4
6	WJBK	Fox 2 News AM Sa 7a	7a-8a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	-----S-				
	WJBK			Sa	10/27/12	:30	7:11 AM	DS-T12-07H	\$475.00		1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	-----S				
	WJBK			Su	10/28/12	:30	8:51 AM	DS-T12-07H	\$475.00		1
8	WJBK	Fox 2 News AM 9a	9a-10a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	---T---				
	WJBK			Th	10/25/12	:30	10:01 AM	DS-T12-04H	\$350.00		1
10	WJBK	M-F 330p-4p	330p-4p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	--W----				
	WJBK			W	10/24/12	:30	3:54 PM	DS-T12-05H	\$225.00		1
11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				

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Estimate Number	11275

Invoice #	105519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	105519
Alt Order #	Debbie Stabenow - Feder
Deal #	
Order Flight	10/22/12 - 10/28/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
	WJBK			M	10/22/12	:30	4:18 PM	DS-T12-06H	\$400.00		1
	WJBK			Tu	10/23/12	:30	4:09 PM	DS-T12-04H	\$400.00		5
	WJBK			W	10/24/12	:30	4:19 PM	DS-T12-04H	\$400.00		2
	WJBK			Th	10/25/12	:30	4:09 PM	DS-T12-04H	\$400.00		4
	WJBK			F	10/26/12	:30	4:28 PM	DS-T12-07H	\$400.00		3
12	WJBK	M-F 430p-5p	430p-5p								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	4:56 PM	DS-T12-05H	\$400.00		1
	WJBK			Tu	10/23/12	:30	4:43 PM	DS-T12-04H	\$400.00		4
	WJBK			W	10/24/12	:30	4:48 PM	DS-T12-04H	\$400.00		2
	WJBK			Th	10/25/12	:30	4:57 PM	DS-T12-05H	\$400.00		3
	WJBK			F	10/26/12	:30	4:56 PM	DS-T12-07H	\$400.00		5
13	WJBK	Fox 2 News at 5p	5p-530p								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:13 PM	DS-T12-04H	\$675.00		1
	WJBK			Tu	10/23/12	:30	5:20 PM	DS-T12-04H	\$675.00		2
	WJBK			W	10/24/12	:30	5:13 PM	DS-T12-04H	\$675.00		4
	WJBK			Th	10/25/12	:30	5:26 PM	DS-T12-04H	\$675.00		3
	WJBK			F	10/26/12	:30	5:13 PM	DS-T12-07H	\$675.00		5
14	WJBK	Fox 2 News at 530p	530p-6p								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	5:57 PM	DS-T12-04H	\$675.00		3
	WJBK			Tu	10/23/12	:30	5:43 PM	DS-T12-06H	\$675.00		4
	WJBK			W	10/24/12	:30	5:59 PM	DS-T12-06H	\$675.00		1
	WJBK			Th	10/25/12	:30	5:42 PM	DS-T12-04H	\$675.00		5
	WJBK			F	10/26/12	:30	5:39 PM	DS-T12-07H	\$675.00		2

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## INVOICE

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/22 11275
Estimate Number	11275

Invoice #	105519-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	105519
Alt Order #	Debbie Stabenow - Federal
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	6:18 PM	DS-T12-04H	\$675.00		4
	WJBK			Tu	10/23/12	:30	6:13 PM	DS-T12-05H	\$675.00		2
	WJBK			W	10/24/12	:30	6:28 PM	DS-T12-05H	\$675.00		5
	WJBK			Th	10/25/12	:30	6:08 PM	DS-T12-06H	\$675.00		3
	WJBK			F	10/26/12	:30	6:15 PM	DS-T12-07H	\$675.00		1
16	WJBK	M-F 630p-7p	630p-7p								
		Candidate Discount									
					10/22/12 to 10/28/12	4x	M-WTF--				
	WJBK			M	10/22/12	:30	6:57 PM	DS-T12-06H	\$625.00		3
	WJBK			W	10/24/12	:00			<del>\$625.00</del>	Credited	2
	WJBK			Th	10/25/12	:00			<del>\$625.00</del>	Credited	4
	WJBK			F	10/26/12	:00			<del>\$625.00</del>	See MG 16.5, 16.6	1
	WJBK			F	10/26/12	:30	6:54 PM	DS-T12-07H	\$625.00	MG for 21.1, 16.1	5
	WJBK	Fox 2 News Edge	11p-1130p	F	10/26/12	:30	11:29 PM	DS-T12-07H	\$1,350.00	MG for 21.1, 16.1	6
17	WJBK	Tu Prime Hour 2	9p-10p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	-T-----				
	WJBK			Tu	10/23/12	:30	10:30 PM	DS-T12-04H	\$2,800.00		1
18	WJBK	Tu Prime Hour 1	8p-9p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	-T-----				
	WJBK			Tu	10/23/12	:30	8:00 PM	DS-T12-04H	\$2,200.00		1
20	WJBK	M-Su 10p-11p News	10p-11p								
		Candidate Discount									
					10/22/12 to 10/28/12	7x	-T--FSS				
	WJBK			Tu	10/23/12	:00			<del>\$2,000.00</del>	See MG 20.11, 20.12	3
	WJBK			Tu	10/23/12	:30	10:59 PM	DS-T12-04H	\$2,000.00		9

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## INVOICE

Advertiser	Stabenow for Senate	Invoice #	105519-1
Product	Stabenow Week of 10/22 11275	Invoice Date	10/28/12
Estimate Number	11275	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WJBK	Order #	105519
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Fedel
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WJBK	M-Su 10p-11p News	10p-11p								
		Candidate Discount									
	WJBK	World Series Local Spcial	Various	W	10/24/12	:30	6:40 PM	DS-T12-04H	\$2,000.00	MG for 20.5,20.3	11
	WJBK	World Series Local Spcial	Various	Th	10/25/12	:30	6:43 PM	DS-T12-04H	\$2,000.00	MG for 20.5,20.3	12
	WJBK			F	10/26/12	:30	10:24 PM	DS-T12-07H	\$2,000.00		7
	WJBK			F	10/26/12	:30	10:58 PM	DS-T12-06H	\$2,000.00		10
	WJBK			Sa	10/27/12	:00			<del>\$2,000.00</del>	See MG 20.13,20.14	6
	WJBK			Sa	10/27/12	:00			<del>\$2,000.00</del>	See MG 20.13,20.14	8
	WJBK	World Series Local Spcial	Various	Sa	10/27/12	:30	7:17 PM	DS-T12-07H	\$2,000.00	MG for 20.8,20.6	13
	WJBK			Su	10/28/12	:00			<del>\$2,000.00</del>	See MG 20.11,20.12	5
	WJBK	World Series Local Spcial	Various	Su	10/28/12	:30	7:55 PM	DS-T12-07H	\$2,000.00	MG for 20.8,20.6	14
21	WJBK	Fox 2 News Edge	11p-1130p								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	MTWTF--				
	WJBK			M	10/22/12	:30	11:49 PM	DS-T12-04H	\$1,350.00		4
	WJBK			Tu	10/23/12	:30	11:22 PM	DS-T12-06H	\$1,350.00		3
	WJBK			W	10/24/12	:30	12:59 AM	DS-T12-04H	\$1,350.00		2
	WJBK			Th	10/25/12	:00			<del>\$1,350.00</del>	Credited	5
	WJBK			F	10/26/12	:00			<del>\$1,350.00</del>	See MG 16.5,16.6	1
22	WJBK	M-F 10a-11a News	10a-11a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	M-----				
	WJBK			M	10/22/12	:30	10:52 AM	DS-T12-04H	\$275.00		1
24	WJBK	M-F 1a-130a	1a-130a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	--W----				
	WJBK			W	10/24/12	:30	2:47 AM	DS-T12-04H	\$150.00		1
25	WJBK	M-F 3p-330p	3p-330p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	---T---				
	WJBK			Th	10/25/12	:30	3:24 PM	DS-T12-06H	\$225.00		1

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		Invoice Period	10/01/12 - 10/28/12
Station	WJBK	Order #	105519
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Fedel
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WJBK	M-F 3p-330p	3p-330p								
		Candidate Discount									
26	WJBK	Fr Prime Hour 1	8p-9p								
		Candidate Discount									
				10/22/12 to 10/28/12	1x	----	F--				
	WJBK			F	10/26/12	:30	8:23 PM	DS-T12-05H	\$1,700.00		1
27	WJBK	Fr Prime Hour 2	9p-10p								
		Candidate Discount									
				10/22/12 to 10/28/12	1x	----	F--				
	WJBK			F	10/26/12	:30	9:42 PM	DS-T12-07H	\$1,700.00		1
28	WJBK	M-F 730p-8p	730p-8p								
		Candidate Discount									
				10/22/12 to 10/28/12	3x	M-WT---					
	WJBK			M	10/22/12	:00			\$675.00	See MG 28.4	3
	WJBK	NLCS Champ Non Home	Various	M	10/22/12	:30	7:27 PM	DS-T12-04H	\$2,300.00	MG for 28.3 10/22	4
	WJBK			W	10/24/12	:00			\$675.00	Credited	1
	WJBK			Th	10/25/12	:00			\$675.00	Credited	2
		<u>Aired Spots</u>									75

<u>Gross Total</u>	\$62,650.00	
<u>Agency Commission</u>	\$9,397.50	
<u>Net Amount Due</u>	\$53,252.50	<u>Payment Terms 30 Days</u>

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